

www.newsmodo.com



Source or Sell News

Newsmodo - "News Now"

Developed by journalists for industry professionals, Newsmodo revolutionises the way media organisations cover events around the world.

The Newsmodo logo consists of a large, stylized white 'M' on a teal background, with the word 'NEWSMODO' in a bold, white, sans-serif font positioned directly below it.

NEWSMODO

What is Newsmodo?

Newsmodo is a web-based platform that connects media organisations with a fast-growing global network of freelance contributors including journalists, photographers, camera operators and other media professionals.

The platform facilitates the secure sale of images, video and written stories as well as the distribution of assignments set by media looking for newsworthy content around the world.

Newsmodo empowers contributors to submit any media content that tells their story, set a price and then sell it to buyers from print, TV and digital publications via a secure online marketplace.

Endorsed by the International Association of Press Photographers, the Asia Journalist Association, the Media Entertainment and Arts Alliance and other peak industry groups, Newsmodo is one of the fastest growing networks of journalists, photographers, and other media professionals on the planet.

Looking to buy or sell news content?

News Buyers

(TV, Print, Digital, Bloggers of all sizes)

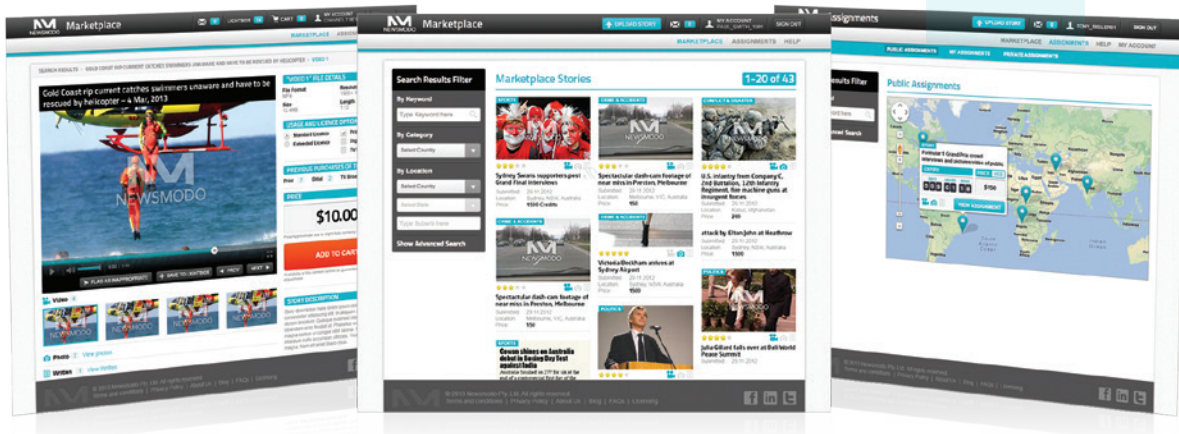
- ❖ Extend your news coverage whilst reducing overheads and associated costs
- ❖ Acquire images, video and written stories individually or as pre-packaged stories
- ❖ Leverage a fast growing global network of media professionals to get coverage anytime anywhere
- ❖ Keep up to date with the latest news content with live updates and daily digest
- ❖ Gain the advantage over your competitors

News Sellers

(Journalists, Photojournalists, Videojournalists, Media Students, Writers, Camera Operators etc.)

- ❖ Sell news stories from any location via the website or mobile app
- ❖ Set your own price for content in the Marketplace
- ❖ Extend your client base by selling to media organisations around the world
- ❖ Access real news gathering assignments in your area, set by the media
- ❖ Communicate directly with newsrooms
- ❖ Create and develop your personal portfolio to showcase your work





Newsmodo, the alternative platform for news content

Marketplace

The Newsmodo marketplace is constantly updating with notable and newsworthy material. Content is submitted by freelance professionals from all areas of expertise across every continent. Buyers subscribe to access downloadable and superior content for use in broadcast news, print and online publications.

- ❖ Buy or sell images, video and written content either individually or as pre-packaged stories
- ❖ Advanced search filters make it easy to find content across breaking stories, industry-specific, location-specific and tabloid news.
- ❖ Buyers receive a personalised daily digest of content that is relevant to their location and categories of interest
- ❖ Contributors can easily upload news stories for sale to the marketplace from the app
- ❖ Simple licensing options make buying decisions easy
- ❖ Acquire content for breaking stories, extended coverage and stock material

Assignments

Media can cover events anywhere in the world by assigning our network of contributors to gather the news they need, fast and cost effectively.

- ❖ Unique 'accept' and 'approve' assignment and contributor selection process guarantees payment upon completion
- ❖ Live updates and communication between buyers and contributors via the site and app
- ❖ Set public assignments to leverage the global network of freelance media professionals to maximise uptake
- ❖ Set private assignments to individuals to ensure discretion or when looking for specific expertise
- ❖ Distribution is immediate via the website, mobile app and SMS notifications
- ❖ News content can be submitted directly to the buyer via the site and mobile app



“ You really came through for us one day when we needed a shot from Western Australia and couldn't source one from any other agency. We found it an exciting new way for us to source our news and features requirements and we look forward to using your services on a regular basis.

– Ross Duncan, Photographic Editor,
Fairfax Media



Media

The Sydney Morning Herald



“ Newsmodo is so fast and simple, it will transform the online publishing business.

– Alex Prior, Editor-in-Chief, ArtsHub



About us

Newsmodo was founded by Australian journalist Rakhil Ebeli, who, through more than a decade's experience as a television reporter, identified the need to connect newsrooms with the exploding market of freelance professionals.

The team has grown quickly, with representatives now in Europe, America, the Middle East and Asia. Like the platform, we are agile and innovative, embracing change while adhering to the journalists code of ethics. Sharing the values of traditional news providers like truth, integrity, quality and being first on the scene makes us a leader in an exciting era for the industry.



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