## SPORT AS A WAY TO REQUALIFY A TERRITORY



The project "LO SPORT PER LA VALNERINA" was presented on Thursday 5 May in Norcia, promoted by Coni Umbria, in collaboration with the University of Perugia, which enhances the natural characteristics of a territory, providing a real opportunity for development for an area so badly hit by the 2016 earthquake.

Sport has always found in Valnerina, the Apennine area of Umbria, the green heart of Italy, a place full of opportunities: from rafting to canoeing, from sport fishing to trekking, from hiking to horseback riding, but also hang gliding, paragliding, parachuting and sport climbing to the point of attracting large football, volleyball and national fencing and boxing clubs.

At the base of the large investments in this sector, there is the idea of sport as a best practice of living and as an essential activity, not only in terms of physical well-being, but above all in terms of cultural wealth and social development.

The Coni, the University of Perugia and the local administrations discussed how and in what way to use the resources, as well as from the National Recovery and Resilience Plan, also from the National Sport and Periphery Call, after almost 10 million euros invested by the Umbria Region - through the complementary fund of the PNRR - in cycle paths, sports centers, municipal swimming pools, multipurpose facilities, football and sports fields, already invested from 2016 to today.

It enhances the specificities of this territory and its natural heritage as an opportunity for development and rebirth.

These then are the aims of the LO SPORT IN project: to restore, in Valnerina, this wonderful area of Umbria, state-of-the-art facilities capable of attracting sportsmen and sportswomen from all over the world but also designed to meet the real needs of the territory on which they will affect.